

FOOTBALL BOWL SUBDIVISION INSTITUTIONS
FY10 REVENUE

***Information reported on 2009-2010 NCAA Revenues and Expenses Reporting (most current available)**

	<u>INSTITUTION</u>	<u>STUDENT FEE</u>	<u>UNIVERSITY</u>	<u>TOTAL REVENUES</u>	<u>% of REVENUES</u>
1	Ohio University	\$ 16,460,000	\$ -	\$ 23,900,000	68.87%
2	University of Akron	\$ 16,190,000	\$ 1,040,000	\$ 24,010,000	71.76%
3	Florida International University	\$ 15,630,000	\$ 2,180,000	\$ 22,000,000	80.95%
4	Miami University (OH)	\$ 13,780,000	\$ 3,310,000	\$ 25,990,000	65.76%
5	University of South Florida	\$ 13,020,000	\$ 1,150,000	\$ 39,190,000	36.16%
6	University of Virginia	\$ 12,160,000	\$ -	\$ 81,840,000	14.86%
7	Kent State University	\$ 10,510,000	\$ 5,100,000	\$ 19,440,000	80.30%
8	East Carolina University	\$ 10,440,000	\$ 618,566	\$ 32,280,000	34.26%
9	San Diego State University	\$ 10,220,000	\$ 6,190,000	\$ 32,580,000	50.37%
10	University of Toledo	\$ 9,820,000	\$ -	\$ 19,960,000	49.20%
11	Bowling Green State University	\$ 9,490,000	\$ 410,337	\$ 18,850,000	52.52%
12	University of Maryland	\$ 9,400,000	\$ 4,340,000	\$ 54,660,000	25.14%
13	Ball State University	\$ 9,220,000	\$ 4,210,000	\$ 20,130,000	66.72%
14	Florida Atlantic University	\$ 8,870,000	\$ 1,410,000	\$ 16,280,000	63.14%
15	University of Connecticut	\$ 8,620,000	\$ 5,950,000	\$ 58,500,000	24.91%
16	Rutgers University	\$ 8,440,000	\$ 18,410,000	\$ 64,200,000	41.82%
17	North Illinois University	\$ 8,330,000	\$ 4,350,000	\$ 22,210,000	57.09%
18	University of Memphis	\$ 7,660,000	\$ 1,320,000	\$ 39,520,000	22.72%
19	University of Buffalo	\$ 7,430,000	\$ 10,030,000	\$ 25,380,000	68.79%
20	Florida State University	\$ 6,910,000	\$ 350,000	\$ 74,400,000	9.76%
21	University of North Carolina	\$ 6,850,000	\$ -	\$ 72,820,000	9.41%
22	Middle Tennessee State University	\$ 6,840,000	\$ 6,850,000	\$ 20,800,000	65.82%
23	Virginia Tech University	\$ 6,530,000	\$ 372,303	\$ 63,610,000	10.85%
24	Western Kentucky University	\$ 6,430,000	\$ 7,740,000	\$ 23,240,000	60.97%
25	University of Southern Mississippi	\$ 6,050,000	\$ 1,840,000	\$ 19,730,000	39.99%
26	University of South Alabama	\$ 5,680,000	\$ 8,050,000	\$ 16,430,000	83.57%
27	University of North Texas	\$ 5,000,000	\$ 13,629	\$ 10,700,000	46.86%
28	Colorado State University	\$ 4,770,000	\$ 6,670,000	\$ 26,550,000	43.09%
29	University of Houston	\$ 4,720,000	\$ 12,690,000	\$ 33,030,000	52.71%
30	Georgia Tech University	\$ 4,640,000	\$ 1,800,000	\$ 55,350,000	11.64%
31	North Carolina State University	\$ 4,200,000	\$ 1,840,000	\$ 49,450,000	12.21%
32	University of Texas El Paso	\$ 4,180,000	\$ 6,320,000	\$ 26,690,000	39.34%
33	University of Utah	\$ 4,160,000	\$ 4,360,000	\$ 30,880,000	27.59%
34	Marshall University	\$ 4,150,000	\$ 2,710,000	\$ 23,060,000	29.75%
35	West Virginia University	\$ 4,100,000	\$ 52,392	\$ 62,030,000	6.69%
36	Mississippi State University	\$ 4,000,000	\$ 748,570	\$ 38,120,000	12.46%
37	University of Alabama Birmingham	\$ 3,450,000	\$ 10,510,000	\$ 24,270,000	57.52%
38	University of Georgia	\$ 3,200,000	\$ -	\$ 89,730,000	3.57%
39	Boise State University	\$ 2,980,000	\$ 3,270,000	\$ 36,930,000	16.92%
40	University of Illinois	\$ 2,960,000	\$ 1,030,000	\$ 75,180,000	5.31%
41	Arkansas State University	\$ 2,830,000	\$ 1,120,000	\$ 9,470,000	41.71%
42	University of California Los Angeles	\$ 2,750,000	\$ 60,000	\$ 61,870,000	4.54%
43	Texas Tech University	\$ 2,750,000	\$ 3,140,000	\$ 61,970,000	9.50%
44	New Mexico State University	\$ 2,610,000	\$ 7,230,000	\$ 25,430,000	38.69%
45	University of Florida	\$ 2,500,000	\$ -	\$ 117,100,000	2.13%
46	University of Nevada	\$ 2,330,000	\$ 143,267	\$ 23,150,000	10.68%
47	University of Nevada Las Vegas	\$ 2,280,000	\$ 19,270,000	\$ 55,540,000	38.80%
48	University of California Berkley	\$ 2,140,000	\$ 9,950,000	\$ 69,340,000	17.44%
49	University of South Carolina	\$ 2,140,000	\$ -	\$ 79,870,000	2.68%
50	Oregon State University	\$ 2,140,000	\$ 3,750,000	\$ 55,610,000	10.59%
51	University of Kansas	\$ 1,940,000	\$ 1,640,000	\$ 70,540,000	5.08%

52	University of Louisville	\$	1,920,000	\$	2,150,000	\$	63,480,000	6.41%
53	Washington State University	\$	1,860,000	\$	5,360,000	\$	39,350,000	18.35%
54	University of Mississippi	\$	1,820,000	\$	1,700,000	\$	45,730,000	7.70%
55	Oklahoma State University	\$	1,800,000	\$	2,020,000	\$	106,360,000	3.59%
56	University of New Mexico	\$	1,600,000	\$	3,180,000	\$	37,330,000	12.80%
57	Clemson University	\$	1,580,000	\$	3,230,000	\$	57,560,000	8.36%
58	University of Colorado	\$	1,570,000	\$	5,500,000	\$	49,520,000	14.28%
59	Eastern Michigan University	\$	1,570,000	\$	15,330,000	\$	26,270,000	64.33%
60	California State University Fresno	\$	1,570,000	\$	4,960,000	\$	26,640,000	24.51%
61	University of Oregon	\$	1,540,000	\$	-	\$	122,390,000	1.26%
62	Iowa State University	\$	1,180,000	\$	2,350,000	\$	46,870,000	7.53%
63	University of Wyoming	\$	1,150,000	\$	12,150,000	\$	26,970,000	49.31%
64	University of Kentucky	\$	738,194	\$	-	\$	79,700,000	0.93%
65	Kansas State University	\$	560,695	\$	1,630,000	\$	53,430,000	4.10%
66	University of Iowa	\$	525,707	\$	-	\$	88,730,000	0.59%
67	United States Air Force Academy	\$	428,142	\$	-	\$	34,910,000	1.23%
68	University of Louisiana Monroe	\$	362,045	\$	3,580,000	\$	10,750,000	36.67%
69	Indiana University	\$	23	\$	-	\$	69,280,000	0.00%

Legend

Student Fees - revenue generated from fees paid by undergraduate students

University - institutional revenue used for the operation of intercollegiate athletics